



## LETTER OF INVITATION

Dear Sir/Madam,

The Vietnam pangasius production sector has achieved great development, accounting for 30% - 34% of Vietnam’s seafood export turnover. However, the rapid growth of the pangasius production sector has raised concerns related to negative impacts on environment and social issues, requiring producers, processors, exporters, authorities and policy makers to focus on the sustainability of the pangasius sector.

With the aim to help Vietnam to become a sustainable pangasius production and environmentally friendly country, bringing benefits to environment and society by 2020, the Project “Establishing a Sustainable Pangasius Supply Chain in Vietnam (SUPA)” has recently been initiated. SUPA is co-financed by European Union (EU) through the Promoting Sustainable Consumption and Production Program (SWITCH-ASIA) and is implemented by Vietnam Cleaner Production Centre (VNCPC), Vietnam Association of Seafood Exporters and Producers (VASEP), World Wide Fund for Nature Vietnam and Austria (WWF Vietnam and WWFAustria) in cooperation with organizations such as Asian Institute of Technology in Vietnam (AITVN), universities, research institutes, pangasius farms, processing enterprises, etc. The Project has been implemented since April 2013 and expected to finish in March 2017.

The Launching Ceremony for SUPA aims to introduce the Project objectives, activities as well as benefits to target groups and relevant key players. It is our pleasure to cordially invite interested individuals and experts of your organization to attend the Project Launching Ceremony:

- 1. Time and venue:** 8.00 - 12.00, Friday, 02<sup>nd</sup> Aug 2013, Palace Hotel Saigon, No. 56-66 Nguyen Hue St, Dist 1, Ho Chi Minh City
- 2. Main content:** please see the attached annex
- 3. Language:** Vietnamese, English (with interpretation into Vietnamese)

Please kindly confirm your attendance before 27 Jul 2013 through fax: +84.43.7715084/+84.43.7719015 or via email: [ngocdung@vasep.com.vn](mailto:ngocdung@vasep.com.vn). For more information please contact Ms Ngoc Dung , Tel: +84.43.8354496 (ext 223); Mobile: +84.988.428.828; Ms Nguyen Thanh, Tel: +84.43.8354496 (ext 205), Mobile: +84.974.573.956 or visit our website: [www.daotao.vasep.com.vn](http://www.daotao.vasep.com.vn).

We are very pleased to welcome you at the Launching Ceremony!

**Project Partner**  
  
*Mr. Truong Dinh Hoe*  
VASEP General Secretary

**Project Lead**  
  
*Prof. Dr. Tran Van Nhan*  
VNCPC Director

**Project Partner**  
  
*Dr. Van Ngoc Thinh*  
WWF-Vietnam Director